

NAME: _____ | GRADE: 5 2 0 points

Notes if any:

Common shortcomings (evident in your work is checked):

☐ Didn't follow directions; ☐ Poor fabrication; ☐ Insufficient design discovery; ☐ Poor presentation

From our course webpage:

5 points | **DESIGN PITCH-__**

Grading is simple: you earn...

5 points if your pitch deck slides captured everything described in the assignment in a compelling way and you made a great pitch for your concept.

2 points if you did the assignment, but you failed to include one or more of the requirements and/or your presentation slides and verbal pitch were lack-luster (i.e., it was evident that you invested very little of yourself in using this assignment as a means of design discovery and/or you conveyed insufficient persuasion and passion in presenting your concept—even after our class sessions dedicated to design discovery and pitching).

0 points if you failed to present and/or submit a presentation.

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0 points if you failed to present and/or submit a presentation.